



# KARNATAKA STATE COUNCIL FOR SCIENCE AND TECHNOLOGY

Indian Institute of Science Campus, Bengaluru – 560 012

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## 49<sup>th</sup> series of Student Project Programme (SPP): 2025-26

### MIDTERM EVALUATION

**Date: 23 April 2026, 10.30 AM**

**Session Link: <https://meet.google.com/zqp-xeyz-fsc>**

**Note:**

- **Only the below-mentioned project teams should join the session**
- Project evaluations will be conducted in the order listed below. Each presentation/demonstration will last approximately **8-10 minutes**, followed by **2-3 minutes for a Q&A session**.
- If a project team is absent when called, the next project in the sequence will be invited to present. Therefore, all concerned students must join the meeting and be **available at least 30 minutes prior to their scheduled time** for project interaction.
- A lunch break will be announced by the evaluator during the afternoon session. Teams are advised to plan accordingly and manage their time to ensure smooth participation.
- **Requests for postponement of project evaluations will not be entertained.** If a project team is absent, it will be considered as **not completed / not having taken up the project**, and the institution will be informed to **refund the sanctioned amount**.
- Projects selected for the Annual State-Level Poster Presentation and Exhibition will be held in July 2026. The selected projects will be announced in **May 2026**, after completion of the evaluation process.

Sl. No.	PROPOSAL REFERENCE NO.	PROJECT TITLE	COURSE	BRANCH	NAME OF THE COLLEGE	NAME OF THE GUIDE (S)	NAME OF THE STUDENT (S)
1.	49S_MBA_0011	DESIGN AND EVALUATION OF FINTEC-ENABLED SERVICE MODELS FOR FINANCIAL PERFORMANCE ENHANCEMENT IN CHIT FUND ORGANIZATION A CASE STUDY OF KODCHADRI PVT LTD	M.B.A	FINANCE AND MARKETING	ADITYA COLLEGE OF ENGINEERING AND TECHNOLOGY, BENGALURU	Prof. SOWMYA.K Prof. AMRUTA R	Ms. SANDHYA N

2.	49S_MBA_0209	ROLE OF DIGITAL MARKETING IN EMPOWERING FARMERS: A STUDY ON RURAL E-COMMERCE ADOPTION IN AGRIBUSINESS	M.B.A	MANAGEMENT STUDIES	B.V.V. SANGHA'S BASAVESHWAR ENGINEERING COLLEGE, BAGALKOT	Dr. RASHMI R. HUNNUR	Mr. BASANAGOUDA B. GOUDAR Mr. SHASHIDHAR H. MADIWALAR Ms. SAHANA ANIL KUNDAGOL Mr. RAVI ANAND BANUSE
3.	49S_MBA_0143	SMART VILLAGE INFRASTRUCTURE SYSTEM USING IOT AND RENEWABLE ENERGY IN DAVANGERE DISTRICT	M.B.A	FINANCE	BAPUJI INSTITUTE OF ENGINEERING AND TECHNOLOGY, DAVANAGERE	Dr. CHAITRA K S	Ms. SHIVANI S REVANKAR Ms. SNEHA P CHIKKAMATH Ms. DIPALI KUMARI
4.	49S_MBA_0002	EVALUATING THE DOORSTEP AI HEALTH APP FOR DAIRY CATTLE: A STUDY ON EFFICACY, ADOPTION, AND ECONOMIC IMPACT ON SMALL HOLDER FARMERS IN RURAL BANGALORE.	M.B.A	ARTIFICIAL INTELLIGENCE	C.M.R. INSTITUTE OF TECHNOLOGY, BENGALURU	Dr. MOHAN N Prof. BRIJESH SINGH	Ms. KAVITHA C Ms. SOURABHA.M.P Mr. RAJESH K Mr. ANIKET KUMAR MISHRA
5.	49S_MBA_0004	AI-ENABLED PRECISION AGRICULTURE FOR SUSTAINABLE CROP PRODUCTIVITY IN RURAL KARNATAKA	M.B.A	ANALYTICS	C.M.S. BUSINESS SCHOOL, JAIN (DEEMED-TO-BE UNIVERSITY), BENGALURU	Dr. PRAVEEN GUJJAR J	Mr. GANTA CHANDRA SEKHAR Mr. PRANAV SHARMA V Mr. DIBYASHREE BISWAL
6.	49S_MBA_0138	IMPROVING EFFICIENCY OF BIOMEDICAL WASTE DISPOSAL USING DATA-DRIVEN METHODS: A LOW COST DIGITAL MODEL FOR SMALL AND MEDIUM HEALTHCARE INSTITUTIONS IN DAVANGERE	M.B.A	FINANCE MANAGEMENT AND BUSINESS ANALYTICS	G.M. UNIVERSITY, DAVANGERE	Dr. K JAGADESWARI Dr. SHREESHAILA P VIJAYAPUR	Mr. NARENDRA GADAD
7.	49S_MBA_0144	BUSINESS MODEL INNOVATION FOR AGRICULTURAL RECARBONISATION : A SUSTAINABLE APPROACH FOR RURAL KARNATAKA	M.B.A	FINANCE MANAGEMENT AND BUSINESS ANALYTICS	G.M. UNIVERSITY, DAVANGERE	Dr. KEERTHI S Dr. PRADEEP M J	Mr. GURURAJ MALIPATIL Mr. HONNAPPA RAMAPPA TALAWAR Mr. DINESH M Mr. NANDAN N

8.	49S_MBA_0036	CSR AS A TOOL FOR RURAL DEVELOPMENT IN INDIA	M.B.A	FINANCE, MARKETING AND HUMAN RESOURCES	G.S.S.S. INSTITUTE OF ENGINEERING AND TECHNOLOGY FOR WOMEN, MYSURU	Dr. U.S.D SWERNALEKA	Ms. CHANDANA R Ms. BINDUSHREE K C Ms. ANUSHA H K Ms. DIVYA M U
9.	49S_MBA_0050	AGRICULTURE COSTING AND PROFITABILITY COMPUTATION USING DATA SCIENCE MODELS AND DEVELOPMENT OF PREDICTIVE MODELS FOR COST REDUCTION AND PROFITABILITY MAXIMIZATION	M.B.A	FINANCE AND HUMAN RESOURCE	GARDEN CITY UNIVERSITY, BENGALURU	Dr. AKANKSHA DUBEY Dr. P. SUDHAGAR	Ms. DIVYA SHREE.M Ms. RAHANA RAJ Mr. JEROME C Mr. K AKASH
10.	49S_MBA_0153	INTEGRATING ESG PRINCIPLES THROUGH HYDROPONIC FARMING: A CIRCULAR ECONOMY APPROACH FOR URBAN AND PERI-URBAN REGIONS	M.B.A	MANAGEMENT STUDIES	GLOBAL ACADEMY OF TECHNOLOGY, BENGALURU	Dr. ROOPA KARNAM Dr. SRIYANK LEVI	Mr. SHIVAGANESH G R Mr. KESHAV C Ms. NITHYASHREE B R Ms. SANDHYA G
11.	49S_MBA_0093	OPERATIONAL BARRIERS AND CLAIM-PROCESSING INEFFICIENCIES IN THE ACCEPTANCE OF AYUSHMAN BHARAT PM-JAY PATIENTS IN PRIVATE HOSPITAL OF BIDAR DISTRICT OF KARNATAKA STATE	M.B.A	MARKETING AND FINANCE	GURU NANAK DEV ENGINEERING COLLEGE, BIDAR	Dr. JYOTI AINAPUR	Mr. ABHAY SAHUKAR Mr. ADITYA Ms. SHRADHA Mr. SHREENATH
12.	49S_MBA_0211	DIGITAL BOOK KEEPING WITH EMOTIONAL INTELLIGENCE	M.B.A	ARTIFICIAL INTELLIGENCE	J.S.S. ACADEMY OF TECHNICAL EDUCATION, BENGALURU	Dr. LATHAMANI B	Ms. SHIVANI B Ms. SHRADDHA Ms. T V DEEKSHA Mr. SHASHIDHAR T M
13.	49S_MBA_0203	QUANTUM COMPUTING FOR UPSKILLING RURAL YOUTH.	M.B.A	FINANCE	JAIN COLLEGE OF ENGINEERING AND RESEARCH, BELAGAVI	Dr. PRASAD KULKARNI Prof. SANGAM JADHAV	Ms. SNEHA HOSAMANI Mr. SHIVANAND BORAKANAVAR Mr. DILEEP MALAGI Ms. TANISHA UPADHYE
14.	49S_MBA_0047	TRADING APPS AFFORDANCES AND DIGITAL INVESTOR BEHAVIOUR: A TAA-BASED STUDY AMONG MILLENNIAL AND GEN Z INVESTORS	M.B.A	FINANCE AND MARKETING	M.S. RAMAIAH UNIVERSITY OF APPLIED SCIENCES, BENGALURU	Dr. RAJISHA T	Mr. SHIVAKUMARA V Mr. KAUSHIK H R

15.	49S_MBA_0009	A STUDY ON SUSTAINABLE BUSINESS PRACTICES AND ESG ADOPTION: ASSESSING CSR IMPLEMENTATION AND CIRCULAR ECONOMY OPPORTUNITIES AMONG MSME AMONG AGRICULTURAL SECTOR IN COASTAL KARNATAKA.	M.B.A	MANAGEMENT STUDIES	MANGALORE INSTITUTE OF TECHNOLOGY AND ENGINEERING, MOODBIDRI	Mr. AKSHATHRAJ JAIN	Ms. RAKSHA R JAIN Ms. PRATHIKSHA Mr. RAJAT RAMARAJ SHET Mr. PUNEETH K
16.	49S_MBA_0117	BIO-KITCHEN INNOVATIONS: DESIGN AND FABRICATION OF BAMBOO KITCHEN UTILITY PRODUCTS FOR SUSTAINABLE HOUSEHOLDS	M.B.A	MANAGEMENT STUDIES	NAGARJUNA COLLEGE OF MANAGEMENT STUDIES, CHIKKABALLAPURA	Mr. RAKSHITH GOWDA	Ms. SNEHA.G Mr. PUSALA CHAKRADHAR Ms. LAYA SHREE N
17.	49S_MBA_0103	AI & IOT USAGE FOR DIGITAL MARKETING FOR RURAL ENTREPRENEURS	M.B.A	INDUSTRIAL INTERNET OF THINGS	NEW HORIZON COLLEGE OF ENGINEERING, BENGALURU	Prof. RAJAT B HUBBALLI	Mr. ABHAY D KALAL Ms. P VAISHNAVI Mr. DARSHAN PATIL Ms. CHITHRA G
18.	49S_MBA_0092	HAND OPERATION SEWING MACHINE FOR DIFFERENTLY ABLED	M.B.A	FINANCE AND HUMAN RESOURCE	P.E.S. COLLEGE OF ENGINEERING, MANDYA	Dr. ALUREGOWDA Dr. MAHESH A S	Ms. SHOBHUTHA G N Mr. VENKATESHA R Mr. NISHANK ATHANUR
19.	49S_MBA_0146	PUBLIC AWARENESS OF DOMESTIC APPS: A STUDY IN DAKSHINA KANNADA	M.B.A	DIGITAL COMMUNICATION AND NETWORKING	S.D.M. COLLEGE OF BUSINESS MANAGEMENT, POST GRADUATE CENTRE FOR MANAGEMENT STUDIES & RESEARCH, MANGALURU	Mr. PRASHANTH KUMAR A	Mr. BHUVAN KRISHNA NAIDU Ms. SHIVANI S NAYAK Ms. UCHILKAR UNNATHI NAVIN MEENAKSHI Ms. GARIMA SHARMA
20.	49S_MBA_0059	MASS CLOSURE GOVERNMENT SCHOOLS IN KARNATAKA A PUBLIC POLICY SOCIAL JUSTICE AND EDUCATIONAL ACCESS ANALYSIS	M.B.A	FINANCE AND MARKETING	S.J.C. INSTITUTE OF TECHNOLOGY, CHIKKABALLAPURA	Dr. G. SRINIVASA Prof. MANJUNATH NAIK	Mr. HARSHINI G Mr. MADHU C S Mr. VINDO M E Mr. SHASHANK S
21.	49S_MBA_0199	JOB SATISFACTION , WORKLOAD AND RETENTION ISSUES AMONG ASHA KARYAKARTAS: A FIELD-BASED MANAGEMENT STUDY	M.B.A	FINANCE AND MARKETING	S.J.C. INSTITUTE OF TECHNOLOGY, CHIKKABALLAPURA	Prof. MAJUNATH NAIK Dr. NANDINI L	Ms. HARSHINI G Mr. MADHU C S Mr. VINOD M E Mr. SHASHANK S

22.	49S_MBA_0022	IMPACT OF ESG (ENVIRONMENTAL, SOCIAL, GOVERNANCE) PRACTICES ON FINANCIAL PERFORMANCE OF INDIAN COMPANIES	M.B.A	FINANCE	SAHYADRI COLLEGE OF ENGINEERING AND MANAGEMENT, MANGALURU	Mr. ANIRUDH BHAT	Mr. VIJETH KUMAR Ms. ANUSHA Ms. VARSHA NAYAK Mr. MOHAMMED MUSTHAFA
23.	49S_MBA_0018	KIDALERT CLIP: A DISCREET SOS HAIR CLIP TO ENHANCE SAFETY OF THE GIRL CHILD	M.B.A	FINANCE, MARKETING AND HUMAN RESOURCES	SAHYADRI COLLEGE OF ENGINEERING AND MANAGEMENT, MANGALURU	Dr. SUSHMA V	Ms. CHAITHRA Ms. HARSHINI N R Mr. PRATHIK PRAKASH GAIKWAD Ms. SHRUTHI
24.	49S_MBA_0030	DIGITAL MARKETPLACE CONNECTING FARMERS DIRECTLY WITH BUYERS FOR PERISHABLE PRODUCTS	M.B.A	MARKETING	SAHYADRI COLLEGE OF ENGINEERING AND MANAGEMENT, MANGALURU	Prof. SAMARTH SHENOY BASTHIKAR	Ms. ANASUYA GANAPATI BHAT Ms. SHARANYA K S Mr. NANDISH Ms. VAIBHAVI PAI
25.	49S_MBA_0072	AN EMPIRICAL ASSESSMENT OF FARMER PERCEPTIONS AND FIELD-LEVEL CONSTRAINTS UNDER THE RAITHA SIRI SCHEME IN CHITRADURGA, KARNATAKA	M.B.A	MANAGEMENT STUDIES	SAI VIDYA INSTITUTE OF TECHNOLOGY, BENGALURU	Prof. NINGAMBIKA G METI Dr. D JOGISH	Ms. CHANDANA K Ms. ARPITHA H Mr. SAILOHITH Y V Mr. LOKESHA V G
26.	49S_MBA_0208	EMPOWER THE FARMER: A RURAL INITIATIVE THROUGH DIGITAL TRANSFORMATION AND BUSINESS ANALYTICS	M.B.A	MANAGEMENT STUDIES	SIDDAGANGA INSTITUTE OF TECHNOLOGY, TUMAKURU	Dr. JYOTHI G H Dr. PREETI S DESAI	Mr. AKASH WANDKAR Mr. CHETHAN H R Mr. GURUKIRAN V Ms. HARSHITHA M R
27.	49S_MBA_0225	PRECISION ARECANUT CULTIVATION: DEVELOPMENT OF AN INTELLIGENT FERTILIZER APPLICATION UNIT FOR ENHANCED RURAL YIELDS	M.B.A	ARTIFICIAL INTELLIGENCE	VAISIRI INSTITUTE OF MANAGEMENT AND TECHNOLOGY, TUMKURU	Mr. ADARSH	Mr. VASANTH C S Mr. PAVAN L K Ms. PRATIKA HIEMATH Ms. VEENA C D