



# KARNATAKA STATE COUNCIL FOR SCIENCE AND TECHNOLOGY

Indian Institute of Science Campus, Bengaluru – 560 012

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## 49<sup>th</sup> series of Student Project Programme (SPP): 2025-26

### MIDTERM EVALUATION

**Date:** 15 April 2026, 2.00 PM

**Session Link:** <https://meet.google.com/rcv-vwsn-oev>

**Note:** Only the below-mentioned project teams should join the session

Sl. No.	PROPOSAL REFERENCE NO.	PROJECT TITLE	COURSE	BRANCH	NAME OF THE COLLEGE	NAME OF THE GUIDE (S)	NAME OF THE STUDENT (S)
1.	49S_MBA_0006	ELECTRIC VEHICLE (EV)-BASED DELIVERY MODELS FOR SUSTAINABLE QUICK COMMERCE IN BANGALORE	M.B.A	MASTER OF BUSINESS ADMINISTRATION	ACHARYA INSTITUTE OF TECHNOLOGY, BENGALURU	Dr. MONICA M	Mr. CHARAN RAJ R Ms. SAMMITHA M P
2.	49S_MBA_0014	PREDICTIVE ANALYTICS-BASED CUSTOMER RETENTION MODEL FOR SUSTAINABLE BRAND LOYALTY	M.B.A	MASTER OF BUSINESS ADMINISTRATION	ADITYA COLLEGE OF ENGINEERING AND TECHNOLOGY, BENGALURU	Dr. MADHUSUDHAN	Mr. SAIRAM
3.	49S_MBA_0165	IMPLEMENTING SUSTAINABLE BATTERY CIRCULARITY FOR BENGALURU'S ELECTRIC VEHICLE FLEETS: AN ESG APPROACH	M.B.A	MASTER OF BUSINESS ADMINISTRATION	ATRIA INSTITUTE OF TECHNOLOGY, BENGALURU	Prof. R. YASHASWINI Dr. RICHA DAS	Mr. SHRAVAN Ms. PREETHI R K Ms. SUPRITHA Ms. NIVEDITHA B N
4.	49S_MBA_0083	A STUDY ON THE USES OF AI BASED MARKETING TOOLS TO IMPROVE MARKETING EFFICIENCY OF SMALL BUSINESSES IN KARNATAKA	M.B.A	MASTER OF BUSINESS ADMINISTRATION	BILURU GURUBASAVA MAHASWAMIJI INSTITUTE OF TECHNOLOGY, MUDHOL, BAGALKOT	Prof. SOUMYA BALIGIDAD	Mr. DARSHAN RAJENDRA SHAHA Mr. KRISHAN RAMESH HOOLI Mr. TILAK SHASAPPA LAKKAM Mr. NIKHIL VIJAY TELI

5.	49S_MBA_0007	MACHINE LEARNING MODEL FOR FORECASTING FOOD WASTE GENERATION IN MARRIAGES WITH SPECIAL REFERENCE TO BENGALURU	M.B.A	BUSINESS ANALYTICS	C.M.S. BUSINESS SCHOOL, JAIN (DEEMED-TO-BE UNIVERSITY), BENGALURU	Dr. PRAVEEN GUJJAR J Dr. LUBNA AMBREEN	Mr. PRATIM ACHARYA Mr. SALVIN THOMAS Ms. SOMHRITA DAS
6.	49S_MBA_0205	AWARENESS ON SUSTAINABLE AGRICULTURE PRACTICES IN RURAL AREAS	M.B.A	MASTER OF BUSINESS ADMINISTRATION	EAST WEST INSTITUTE OF TECHNOLOGY, BENGALURU	Prof. DEVARAJU N Prof. PAVITHRA B	Mr. KEERTHI BC Mr. PAVAN V Mr. ABHISHEK SM Ms. YASHASWINI M
7.	49S_MBA_0228	ECO-FLO DAVANGERE:- A VACUUM-ASSISTED PIPELINE MODEL FOR EFFICIENT KITCHEN WASTE-TO-BIOGAS CONVERSION	M.B.A	BUSINESS ANALYTICS	G.M. UNIVERSITY, DAVANGERE	Dr. JAGADESWARI K Dr. DARSHAN B N	Ms. SAKSHI R AWATE Mr. PRAJWAL K S Ms. SANJANA NIKKAM
8.	49S_MBA_0049	VIRTUAL TRIBAL TOURISM BUSINESS MODEL: INTEGRATION OF SOCIAL MEDIA AND DAILY TRIBAL ACTIVITIES FOR TRIBAL CULTURE POPULARIZATION AND MONETIZATION	M.B.A	BUSINESS ANALYTICS AND MARKETING	GARDEN CITY UNIVERSITY, BENGALURU	Dr. SAKSHI SAXENA Dr. SUDHAGAR	Mr. JAYANTH T Mr. SREEHARI S Mr. KRISHNA SAI Mr. R MATHEW NISHANTH
9.	49S_BE_3250	AI-POWERED E-COMMERCE MARKETPLACE FOR SELF-HELP GROUPS (SHGS)	B.E.	COMMERCE AND MANAGEMENT	GARDEN CITY UNIVERSITY, BENGALURU	Ms. ANUMITA CHAUDHURY Dr. SAKSHI SAXENA	Ms. GOUTHAMI C Ms. ADITHYA NAIR Ms. PINKY GUPTA S
10.	49S_MBA_0109	NAMMA NEERSETU - ROAD RUNOFF DIVERSION AND RECHARGE LINKAGE SYSTEM FOR CONNECTING URBAN STREETS TO NEARBY PONDS IN BENGALURU	M.B.A	MASTER OF BUSINESS ADMINISTRATION	GLOBAL ACADEMY OF TECHNOLOGY, BENGALURU	Dr. NANTHINI M Prof. CHANDRIKA C	Mr. DHANUSH L Ms. KAJAL A. JAIN Mr. AKSHAY NAVADA Ms. S. CHANDANA
11.	49S_MBA_0100	PRIMARY HEALTHCARE SERVICE QUALITY & PATIENT SATISFACTION IN RURAL CLINICS OF BIDAR DISTRICT, KARNATAKA STATE	M.B.A	MASTER OF BUSINESS ADMINISTRATION	GURU NANAK DEV ENGINEERING COLLEGE, BIDAR	Dr. JYOTI AINAPUR	Ms. B MANJU Ms. ANJALI Ms. KUMKUM Mr. SHRIDHAR MANKARI

12.	49S_MBA_0238	BRIDGING THE GAP BETWEEN DROUGHT-TOLERANT CROP TECHNOLOGIES AND FARMER ADOPTION: AN ECONOMIC AND BUSINESS MODEL PERSPECTIVE	M.B.A	MANAGEMENT EDUCATION	INDUS BUSINESS ACADEMY, BENGALURU	Dr. NAGENDRA HEGDE	Ms. ADYA VATS Ms. AASTHA CHANDA Mr. TARUN SHARMA
13.	49S_MBA_0156	LEVERAGING ASSISTIVE DIGITAL TOOLS AND E-COMMERCE PLATFORMS TO ENHANCE SKILLS, PRODUCTIVITY, AND MARKET ACCESS OF DIVYANGJAN IN RURAL HANDICRAFT CLUSTERS	M.B.A	FACULTY OF MANAGEMENT AND COMMERCE	M.S. RAMAIAH UNIVERSITY OF APPLIED SCIENCES, BENGALURU	Mr. P RAJEEV PRASAD Prof. K M SHARATH KUMAR	Ms. HARSHITHA J Mr. R KAUSHIK Ms. CHANDANA P Ms. NIKITHA L
14.	49S_MBA_0021	ASSESSMENT OF AWARENESS, PRACTICES, AND PHARMACY-BASED DISPOSAL SYSTEMS FOR PHARMACEUTICAL WASTE: AN ECO-PHARMA COVIGILANCE APPROACH IN BENGALURU	M.B.A	SUSTAINABLE BUSINESS PRACTICES & ESG	M.S. RAMAIAH UNIVERSITY OF APPLIED SCIENCES, BENGALURU	Dr. BINDU NAMBIAR Dr. A. PRAMOD KUMAR	Mr. YASHAS H L Mr. PREM D KANANI Ms. MADDILATE SOUMYA
15.	49S_MBA_0123	FABRICATION OF BIODEGRADABLE MULCHING SHEETS FROM BANANA PSEUDO STEM FIBERS AS AN ALTERNATIVE TO CONVENTIONAL PLASTIC MULCH	M.B.A	MASTER OF BUSINESS ADMINISTRATION	NAGARJUNA COLLEGE OF MANAGEMENT STUDIES, CHIKKABALLAPURA	Dr. GIRISH KUMAR H V	Ms. MOUNIKA C R Ms. SINDHU G L Ms. ANUSHA C M
16.	49S_MBA_0129	ECO-FRIENDLY DUST-FREE HERBAL CHALK PENCIL AS A SOLUTION TO CHALK-DUST-INDUCED CLASSROOM HEALTH HAZARDS	M.B.A	MASTER OF BUSINESS ADMINISTRATION	NAGARJUNA COLLEGE OF MANAGEMENT STUDIES, CHIKKABALLAPURA	Ms. TRIVENI N	Ms. SUSHMITHA S. Mr. NANDAN N Mr. DARSHAN HV