



KARNATAKA STATE COUNCIL FOR SCIENCE AND TECHNOLOGY

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48th series of Student Project Programme (SPP): 2024-25

MIDTERM EVALUATION

Date: 3 May 2025, 9.30 AM

Session Link: <https://meet.google.com/aok-orpi-pyr>

Note: Only the below-mentioned project teams should join the session

Sl. No.	PROPOSAL REFERENCE NO.	PROJECT TITLE	COURSE	BRANCH	NAME OF THE COLLEGE	NAME OF THE GUIDE (S)	NAME OF THE STUDENT (S)
1.	48S_MBA_0067	AN ANALYSIS OF IMPACT OF ELECTRIC VEHICLES ON ENVIRONMENT	M.B.A	M.B.A	S.E.A. COLLEGE OF SCIENCE, COMMERCE AND ARTS, BENGALURU	Dr. RAGAJYOTHI	Mr. MANOJ M Mr. CHANDRASHEKAR N Ms. VAISHNAVI R Ms. GOKULA PRIYA M
2.	48S_MBA_0068	DEVELOPING A RECYCLING ECONOMY MODEL TO ADDRESS URBAN PLASTIC WASTE	M.B.A	M.B.A	S.E.A. COLLEGE OF SCIENCE, COMMERCE AND ARTS, BENGALURU	Dr. SRIDHAR M	Ms. SELVI DARSHINI R K Mr. VINAY RAJU REVANNAVAR Mr. UDHITHVEMA V Ms. RHEBA SIRON S
3.	48S_MBA_0113	OPTIMIZING SUSTAINABLE AGRICULTURAL PRACTICES FOR SMALL-SCALE FARMERS IN RURAL INDIA: A STUDY ON RESOURCE EFFICIENCY AND MARKET ACCESS	M.B.A	M.B.A	S.J.B. INSTITUTE OF TECHNOLOGY, BENGALURU	Dr. MAMATHA J Dr. SRINIVASA C	Mr. PAWAN KUMAR S REDDY Mr. ABHILASH B V Ms. DEEKSHA L Ms. B J KHUSHI
4.	48S_MBA_0118	RAIN WATER HARVESTING AND ITS IMPLICATIONS ON HARNESSING THE WATER LEVEL (STUDY AT CHIKKABALLAPUR AND KOLAR DISTRICTS OF KARNATAKA)	M.B.A	M.B.A	S.J.C. INSTITUTE OF TECHNOLOGY, CHIKKABALLAPURA	Prof. SHRUTHI G Dr. VENKAT RAGHAV S	Ms. RAMYASHREE Ms. PREETHI R Ms. RAKSHITHA HP Ms. REKHA M N
5.	48S_MBA_0158	SMART CITY APPROACHES TO PEDESTRIAN SAFETY: EVALUATING TECHNOLOGICAL SOLUTIONS AND URBAN PLANNING STRATEGIES	M.B.A	M.B.A	S.J.C. INSTITUTE OF TECHNOLOGY, CHIKKABALLAPURA	Prof. MANJUNATHA NAIK Dr. I G SRIKANTH	Ms. DHRUVIKA B.J Ms. INCHARA .Y Ms. GAGANASHREE.D Ms. CHANDUSHREE A

6.	48S_MBA_0186	ANALYZING HOUSEHOLD WASTE SEGREGATION IN CHIKBALLAPUR CITY: BEHAVIORAL TRENDS, AWARENESS LEVELS, AND CHALLENGES	M.B.A	M.B.A	S.J.C. INSTITUTE OF TECHNOLOGY, CHIKKABALLAPURA	Prof. MANJUNATHA NAIK Dr. I G SRIKANTH	Mr. T MANOJ Mr. SUMANTH K N Mr. SHIVAMURTEESHWAR N C Mr. SURESH H V
7.	48S_MBA_0021	REVOLUTIONING HYDRATION, THE ELECTRONIC WATER BOTTLE	M.B.A	M.B.A	SAHYADRI COLLEGE OF ENGINEERING AND MANAGEMENT, MANGALURU	Prof. PADMANABHA B	Mr. GURUPRASAD H Mr. KOWSHIK K D Ms. GAUTHAMI M N Ms. POOJARY SHIPRA ARUN
8.	48S_MBA_0025	E-WASTE MANAGEMENT	M.B.A	M.B.A	SAHYADRI COLLEGE OF ENGINEERING AND MANAGEMENT, MANGALURU	Mr. AWIN ERIC CUTINHA	Ms. ANUSHA R AMIN Mr. DARSHAN SHETTY Ms. MANISHA Mr. SURAJ ALVA
9.	48S_MBA_0026	EXPLORING THE IMPACT OF SOCIAL MEDIA MARKETING ON PUBLIC HEALTH AWARENESS IN RURAL COMMUNITIES	M.B.A	M.B.A	SAHYADRI COLLEGE OF ENGINEERING AND MANAGEMENT, MANGALURU	Dr. PRIMA DSOUZA	Ms. SHEETAL Ms. MEGHASHREE Mr. PRATHIK SHETTY Mr. ALAN SHOUN LOBO
10.	48S_MBA_0033	ECO GROW: BIODEGRADABLE POTS FROM COW DUNG AND AGRI-WASTE	M.B.A	M.B.A	SAHYADRI COLLEGE OF ENGINEERING AND MANAGEMENT, MANGALURU	Prof. RAMESH K G	Mr. NISHANTH B B Ms. N V RASHMITHA Ms. SOUJANYA RAJMOHAN Ms. PADMASHREE
11.	48S_MBA_0177	AN EMPIRICAL STUDY ON CONSTRAINTS AND SUGGESTIONS EXPRESSED BY THE BENEFICIARIES & NON-BENEFICIARIES OF KRISHI BHAGYA SCHEME IN KOLAR DISTRICT	M.B.A	M.B.A	SAI VIDYA INSTITUTE OF TECHNOLOGY, BENGALURU	Dr. NAVEEN G Prof. UDAYA S	Mr. PAVAN KUMAR T Ms. AISHWARYA KAMATH Ms. PARINITHA N Ms. BHAVANA H

12.	48S_MBA_0001	GUARDIANS OF THE ROAD, VICTIMS OF THE AIR: A STUDY ON HEALTH IMPACTS OF TRAFFIC POLLUTION ON UNDIVIDED DAKSHINA KANNADA DISTRICT TRAFFIC POLICE	M.B.A	M.B.A	SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALORE	Mrs. SUMATHI	Ms. THEJASWI A. Mr. GURUKIRAN RAI K. Mr. PRAJNESH M. Mr. PRAMOD P. HOLLA
13.	48S_MBA_0009	SHAKTHI SCHEME - FREE BUS TRAVEL FOR WOMEN: IMPACT ANALYSIS ON FINANCIAL ALLOCATION AND ENVIRONMENT IN DAKSHINA KANNADA DISTRICT	M.B.A	M.B.A	SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALORE	Dr. SEEMA S. SHENOY	Ms. RANJITA RAMESH BHAT Ms. KAVYA K SHETTY Mr. SHRIJITH KUMAR Ms. SHRAVYA
14.	48S_MBA_0010	ASSESSING AWARENESS OF AYUSHMAN BHARATH HEALTH ACCOUNT CARD (ABHA) AND PATIENT DATA MANAGEMENT PRACTICES AMONG RESIDENTS OF DAKSHINA KANNADA	M.B.A	M.B.A	SDM COLLEGE OF BUSINESS MANAGEMENT POST GRADUATE CENTRE FOR MANAGEMENT STUDIES AND RESEARCH, MANGALORE	Mr. DAWN PRAKASH	Mr. VIGNESH NAYAK Mr. ALASTAIR KEVIN BANGERA Mr. SANTHOSH Mr. SWASTIK HEGDE
15.	48S_MBA_0190	AI TOOLS FOR MONITORING AND PREVENTING GREENWASHING IN MARKETING	M.B.A	M.B.A	THE OXFORD COLLEGE OF BUSINESS MANAGEMENT, BENGALURU	Dr. ARPANA D Dr. BASIL EALIAS	Mr. CHAMUNDI PRASAD Ms. AKSHITHA THAKUR Ms. HARSHITHA NP Ms. ANJALI P.V
16.	48S_MBA_0173	INNOVATIVE ECOFRIENDLY TOILETS UTILIZING RECYCLED DEBRIS RAINWATER HARVESTING AND AI POWERED SENSORS FOR COST EFFECTIVE SANITATION	M.B.A	M.B.A	VIDYA VIKAS INSTITUTE OF ENGINEERING AND TECHNOLOGY, MYSURU	Dr. VASANTHI RENA WILLIAMS	Mr. TEJRAJ VITHALE M

17.	48S_MBA_0074	MULTI-PURPOSE BIODEGRADABLE CONTAINERS: UTILIZING AGRICULTURAL BY-PRODUCTS FOR ECO-FRIENDLY FOOD PACKAGING AND NURSERY PLANTING SOLUTIONS	M.B.A	M.B.A	VIDYAVARDHAKA COLLEGE OF ENGINEERING, MYSURU	Mr. JAI GANESH M N Dr. AASHISH C I	Mr. DHANUSH T R Ms. MONIKA C Mr. NAGADARSHAN G S Ms. PALLAVI A G
18.	48S_MBA_0080	BRIDGING HEALTHCARE GAPS: EVALUATING TELEMEDICINE PRACTICES AND DEVELOPING A FRAMEWORK FOR PUBLIC-SECTOR IMPLEMENTATION	M.B.A	M.B.A	VIDYAVARDHAKA COLLEGE OF ENGINEERING, MYSURU	Dr. SARANYA S Dr. HARRIS KUMAR D	Ms. HAMSA G N Ms. NISCHITHA H Ms. CHANDANA R Mr. DARSHAN M
19.	48S_MBA_0115	RESILIENCE AND WELLNESS: EMPOWERING MINDS OF KARNATAKA YOUTH	M.B.A	M.B.A	VIDYAVARDHAKA COLLEGE OF ENGINEERING, MYSURU	Dr. BHAVANI SHREE Dr. LAKSHMI P	Mr. ROHITH P.V Ms. UMRA SHARIFF Ms. POOJA M.G Ms. VAIDOORYA S.P