## <u>National Symposium on "Technology & Innovations</u> <u>interface with IPR"</u>

--- Platform for all queries on IP---

More than 200 students and Faculties from 26 engineering Institutions and 10 Universities across the State of Karnataka participated in the mega event in creating sensitization and healthy debate on IP took place at KSCST.

**On January 28, Bangalore** : Karnataka State Council for Science & Technology (KSCST), Bangalore in association with CIPAM, DPIIT, Ministry of Commerce & Industry, Government of India jointly organized National symposium on "Technology & Innovations interface with IPR" The inaugural Session started with lighting of lamp by Prof. T. Ramakrishna Head, Center for IPR & Advocacy, NLSIU, Prof. Ashok M. Raichur, secretary, KSCST, Mr. H. Hemanth Kumar, Executive secretary, KSCST, Mr. Shubam, Assistant Manager, CIPAM at Satish Dhavan Auditorium, IISc, Bangalore.

The event was attended by faculty members, IP Coordinators of various colleges and universities, Research Scholars & industry professionals. Prof. T. Ramakrishna delivered Key note address and spoke about intellectual property can result in the country economic growth. He also mentioned that in India is an innovative country and we need to take steps for the protecting of the same and maintain balance interest between the public rights and private rights. His core focus of discussion was millennium development goals, sustainable development goals, UN development agenda, public, health, food security etc.

Mr. H. Hemanth Kumar, in his introductory speech emphasised about the importance of IP and how KSCST has played role in supporting technologies and IP, He also spoke about KSCST activities such as rain water harvesting, solar power, protection of traditional water protection, building energy efficient material and construction among others.

Prof. Ashok M. Raichur delivered presidential address and release IP Cell Activity Book. Mr. Shubham and some other dignitaries were present.

The topic covered in the technical session was 'Intellectual Property- concept, identification and creation'.the session has covered the concept and basic knowledge of intellectual property- patent, trademark, GI& designs including general concepts, advantages and importance of IP, IP as a tool to increase business competitiveness, enforcement of IP in India.

Mr. Vivek Anand Sagar spoke about the philosophy of intellectual property where he interpreted IP in three principles as; 'creation of limited monopoly', 'strategy to keep the monopoly', 'penalty, if your rights are infringed' respectively and he also spoke about the usage of GI product. Dr. Sarasija spoke about Innovation and Patents. She said 'packaging is importantfor innovation' and she used lo'real collaborates with Sabyasachi as an example of business model. While describing the relationship between creativity, invention & innovation, she said "invention is the first occurrence of an idea for a new product, while innovation is the first attempt to carry it out on to practice".

Mr. Shubham Istrewal spoke about copyrights. He addressed 'copy right' with four key points as creativity, protection for creativity, reward for creativity, exploitation for a limited term. He also mentioned strength of 'copyright' are as ; exclusive legal right, licencing or agreement, registration, publishes the work. The post lunch session was enlightened by address on Innovation and IP by Mr. Lokesh, Trademarks by Mr. M. G. Kodandaram, Success Story of IP Commercialization by Dr. Natarajan and IP Strategy from Practioner's Perspective by Mr. Sanjeeth H. The program was concluded by an Open House session chaired by Ms. Brinda Verma, Dr. Nandhini D and Mr. Vivek Anand Sagar.

The event gave insight about the importance and IP and various ways it can actually help the GDP of our country. It gave opportunity for the research scholars, faculties to clarify the doubts on IP. Lectures and workshops gave more incite about the topic. To sum up, the program was a grand success.



Group Photo



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